

TotalTrack™

PROTECTION EVERYWHERE_{SM}

24/7 EMERGENCY RESPONSE

Utilizing the latest advancements in GPS and cellular technology, TotalTrack provides your subscribers with 24/7 Mobile Emergency Response. Wherever they may be, an easy push of the emergency button or a call from their current cell phones will instantly connect them to our monitoring center.

What happens when a subscriber pushes the emergency button or makes a call from their cell phones:

- Two-way voice is instantly engaged – allowing the subscriber to speak with one of our highly-trained operators
- Actual address (not longitude and latitude) is instantly determined
- PSAP responder to the location is instantly provided to the operator
- User profile of the subscriber is displayed on the operator's screen

With TotalTrack, all of the above happen instantaneously.



MOBILE SAFETY CONCIERGE

With this service, a phone call to our monitoring center gives us the ability to locate the cell phone from which the call was made – even if the phone does not have GPS! This revolutionary technology can either retrieve the location from the phone's GPS (if the phone is GPS enabled, which almost all phones are) or use triangulation technology. **No app is required for this service**, because opening an app in a stressful situation is unrealistic and if the app has not been updated, it may not work when it is needed the most.

With Mobile Safety Concierge, **your subscriber's existing cell phone becomes a huge RMR opportunity.** Here are a few reasons why:

- This service works with any existing cell phone, on any cellular network – eliminating any hardware or cellular costs.
- The device is already in their pockets – **nobody wants to carry two different devices!**
- This service is tied to the phone number, not the phone or the cellular network – your subscribers still have the service even if they upgrade phones or change networks.
- Our **consumer sign-up web page** can be placed on your website – where your subscribers can sign themselves up to this service. This sign-up web page can support an **unlimited** number of concurrent subscriber registrations!



Mobile Safety Concierge is valuable for situations such as:

- The subscriber may be in a dangerous situation, but is not sure and therefore does not want help if unnecessary. We will locate the subscriber and stay on the line, ready to dispatch help.
- If the call was made on a college campus, our operators are instantly provided with campus security information and the PSAP responder. TotalTrack can also provide **mass SMS notifications** to every college student the instant an emergency occurs.
- Your subscriber's car broke down and he/she is unaware of the current location. We can provide the location and connect him/her to roadside assistance.