



Case Study - Louisiana State University TIGER STADIUM



REDTAIL SVS

Instant Checks

NCIC, State DMV

Person of Interest/Watch Lists

Customized lists, alerts

Identity Verification

Know who is entering your facility

Background Screening

Criminal History, FBI Fingerprint & Identity, DMV Records, Sex Offender, and more

Enterprise Mobility

*Mobile check in/check out
Personnel tracking*

Analytics

*Management reports, alerts,
customizable dashboard*

The Problem

Tiger Stadium, popularly known as Death Valley, is located in Baton Rouge, Louisiana, on the campus of Louisiana State University. With an official seating capacity of over 100,000 Tiger Stadium is the ninth-largest stadium in the world by capacity, the sixth largest stadium in the NCAA and the third largest in the Southeastern Conference. Ensuring the protection and safety of a stadium of this size can be a daunting task. One of the major security concerns is screening the roughly 15,000 event staff personnel that enter the stadium during the football season.

In 2011, LSU partnered with the local FBI Special Events Coordinator to perform criminal background screening for Tiger Stadium events. LSU would be responsible for collecting the game day applicant data, share the data with the FBI, who would then perform inquiries and report disqualifying information back to an LSU established disqualification matrix. Unfortunately, with transient staff issues being the norm in the event staffing industry, there were upwards of 200 new applicant entries during a typical event week. The process being used would not allow LSU to efficiently complete the screening process of this many individuals over a period of only two to three days.

Event staffing companies that service Tiger Stadium are responsible for background screening of their own employees prior to arrival at the event. In addition, the level of screening being performed and the quality of the check itself are also the responsibility of the contractor and a third party service provider, and the results are not always consistent.



REDTAIL Stats

REDTAIL SVS - Tiger Stadium

- 100,000+ Seating Capacity
- 6 Home games
- 12,000+ Persons Screened
- Screening Types
 - Concessions
 - Security
 - Usher/Ticketing
 - Catering
 - Other Credentialed Staff
- 4 Checkpoints
- 8 CheckIn Stations
- **51 Active Felony Warrants**
- **34 Onsite Arrests**

DHS SAFETY Act Designation & Certification

- » REDTAIL SVS is integrated with the patented GREENLIGHT technology to allow access to NCIC data for REDTAIL Instant Checks for non-NCIC Operators.
- » GREENLIGHT is a Certified Anti-Terrorism Technology under the 2002 SAFETY Act.
- » Learn more at SAFETYACT.gov.



The Solution

LSU worked with Datamaxx to deploy the REDTAIL Secure Visitor Screening (SVS) Program with Instant Checks at Tiger Stadium. The REDTAIL SVS Program with Instant Checks is an onsite visitor check-in and automated screening platform to instantly screen personnel against FBI National Crime Information Center (NCIC) data sources and provides results back within seconds. REDTAIL Instant Checks for LSU was integrated with the patented GREENLIGHT® technology allowing non-NCIC operators to screen individuals against restricted FBI NCIC data. This screening results in a Green or Red response: Green when no records exist and Red when a "HIT" is present. Red HITS instantly alert on-site law enforcement and security staff to process the HIT accordingly.

LSU Police Chief, Bart Thompson stated, "the LSU Police Department is primarily responsible for the safety of our students and guests. In close coordination with the LSU Athletic Department we continually assess security protocols for campus events. The Datamaxx REDTAIL SVS Program is an important resource to screen event-day staff in real-time and aligns with LSU safety and security objectives."

Assistant Athletic Director David Taylor has now expanded the deployment of REDTAIL at the Pete Maravich Assembly Center where LSU Basketball and Gymnastics events are held along with Alex Box Stadium where LSU Baseball takes place. "REDTAIL SVS enables LSU to provide a secure working environment through advanced screening of employees who are assigned to work in restricted areas and trusted positions," stated Assistant Athletic Director David Taylor.

The REDTAIL SVS with Instant Checks screens against the following FBI NCIC restricted data files:

Wanted Person File
Foreign Fugitive File
Missing Person File
Gang File
Terrorist File
Violent Person File
National Sex Offender Registry
Supervised Release File
Immigration Violator File
Protection Order File

Identity Theft File
Protective Interest File
NICS Denied Transaction File
Stolen Vehicle & Boat File

State & Local Sources:
Warrants (where available)
Driver Registration
Vehicle & Boat Registration
Person of Interest Lists